

Total transformation

Chris Woods, founder and chairman of contract electronics manufacturer ACW Technology, has won a Deloitte & Touche director of the year award in association with business lifestyle magazine 'Decision'.

In less than 20 years Chris has taken a business on the verge of liquidation and transformed it into a profitable £40m international organisation employing over 300 staff. This has been achieved at a time when UK manufacturing as a whole has struggled in the face of competition from low-cost economies.

The awards have been running since 1989 and were set up to recognise directors who demonstrate a drive to succeed and ability to overcome obstacles. Winners are identified via a research programme measuring business performance, prosperity and track record and Chris is one of just five directors to receive this year's award.

"To receive this award is testament to the high quality of service which ACW prides itself on and the fact that there is



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still big demand for a manufacturing company which gives its customers the benefits of highly flexible British manufacturing and low cost overseas sourcing made easy," Chris explains. "ACW's financial prudence and pedigree means that we will be able to offer our customers a quality service for years to come."



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